



## Retirement Villages SA

The mother and daughter team of Marie & Marelize van Rooyen of Retirement Villages SA are well known Retirement Property Specialists, based in the Northern Suburb of Platteklouf Cape Town.

With a combined experience of almost 60 years within the property industry, their latest business was a natural expansion from Nationlink Platteklouf, their Real Estate Agency situated in the Northern Suburbs of Cape Town for more than 25 years.

Together they have been involved in numerous Villages in the greater Western Cape area, and have been involved with the complete process from conceptualization, through the various planning stages to the sales and eventual re-sales and management of in excess of 50 retirement rental units (2014).

Their passion for Retirement Villages developed from the trauma in their own greater family circle when insufficient planning was not done - and the first-hand experience of the way the children and grandchildren are being affected by this brought them into this specialized field of Real Estate Investment. This has led them to believe that it is crucial for this service and the investment opportunity to develop and grow, and they have a special dream for a village where the special needs of the Dementia and Alzheimer patients can be fully catered for, once again, a dream born from their own experience..

Always on the forefront of new trends, they have also recently embraced the new Social Media phenomenon and now also have Social profiles in conjunction with their websites dedicated to various components of the Real Estate Industry, and of each of them is specifically dedicated to Retirement Villages & Estates.

Even though the social media profiles are still in their infancy, they are steadily growing and have the potential to become real market leaders. Over the next few months, special emphasis will be placed on the growth of these platforms, and also the investigation of other media platforms such as an App and a Retirement Blog in late 2014/2015 reflecting not only on their own personal experiences, but also those of their numerous clients over the years.

[www.retirementvillagessa.com](http://www.retirementvillagessa.com)